



FOR IMMEDIATE RELEASE: 02/28/2014

BlueFrog Plumbing + Drain™ announces first franchise partner

Tempe, Ariz. – BlueFrog Plumbing + Drain™, a new franchise opportunity that focuses on plumbing and drain-cleaning services for both residential and commercial clients, today announced the addition of its first franchise partner, Chris Horney. The agreement has launched the company into the Pittsburgh, Penn., market.

Horney brings a wealth of franchise experience to the brand, as he has served as co-owner of Re-Bath® Pro, part of the Re-Bath® franchise network, since 2009. Both Re-Bath® and BlueFrog Plumbing + Drain™, along with sister company 5 Day Kitchens™, are part of the Home Brands Group, LLC, collection of franchise concepts.

“We are excited to partner with Chris as our first BlueFrog Plumbing + Drain™ franchisee,” said Mark Dawson, President and CEO of Home Brands Group™. “He has proven, over the years, his ability to run multiple operations and deliver exceptional customer service, so we know already he’ll excel in his BlueFrog Plumbing + Drain™ franchise, just as he’s done with Re-Bath®.”

Jeff Moody, Vice President of Operations for BlueFrog Plumbing + Drain™, shared Dawson’s sentiment. “As we build BlueFrog Plumbing + Drain™ to the premier franchise plumbing service brand, we’re fortunate to have Chris as a cornerstone to our foundation. Success in franchising is built on systems and achieved by people, and Chris exemplifies the character, client focus and energy we want associated with our brand.”

Horney explained the logic behind his decision to become a BlueFrog Plumbing + Drain™ franchise partner. “Analyzing the plumbing landscape, I quickly pursued the opportunity to partner with an experienced executive and field management team,” he said. “The leadership group possesses a great vision to launch a plumbing services company with a dynamic brand and image that speak to today’s consumer in a way no other plumbing services company does.”

BlueFrog Plumbing + Drain™ equips its franchisees with a proven business system to methodically grow their operations while giving clients exceptional service. With comprehensive training, proprietary software and a creative services team specialized in competitive marketing, BlueFrog Plumbing + Drain™ aims to revolutionize the plumbing and drain-cleaning industry.

Home Brands Group™ and BlueFrog Plumbing + Drain™ are headquartered in Tempe, Ariz.

###

About BlueFrog Plumbing + Drain™

Founded in 2014, BlueFrog Plumbing + Drain™ is fast becoming one of the nation's leading plumbing and drain-cleaning franchisors. With a mission on creating brand-loyal, cheerleading clients, BlueFrog Plumbing + Drain™ delivers plumbing and drain-cleaning service, repair and replacement. The company offers 24/7 service without overtime charges to both residential and commercial clients. To schedule an appointment, visit bluefrogplumbing.com or call 1-844-HOP-TO-IT.

For more information on this subject, please contact BlueFrog Plumbing + Drain™ Marketing Communications Coordinator Amber Bryan at abryan@rebath.com or 480-754-8946.

Like us on Facebook: www.facebook.com/bluefrogpad

Follow us on Twitter: www.twitter.com/bluefrogpad