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BlueFrog Plumbing + Drain™ expands into Salt Lake City market

Tempe, Ariz. – BlueFrog Plumbing + Drain™, a new franchise opportunity that focuses on plumbing and drain-cleaning services for both residential and commercial clients across North America, today announced the addition of its newest franchise partners, Jim Fitlow and Mike Allen. The agreement has launched the company into the Salt Lake City, Utah, market.

Fitlow and Allen bring an extensive record of business success to the brand as franchise co-owners of three Re-Bath® locations in Utah and Colorado, seven Floor Coverings International locations in Utah and Colorado, and 10 HomeStory locations across Utah and Colorado. The Re-Bath®, 5 Day Kitchens™ and BlueFrog Plumbing + Drain™ brands are all part of the Home Brands Group, LLC, collection of franchise concepts.

“Having business-savvy franchise partners like Jim and Mike will help our mission to become the premier franchise plumbing service company in North America,” said Jeff Moody, Vice President of Operations for BlueFrog Plumbing + Drain™. “The Salt Lake and Park City area will be well served in the market by these client-focused businessmen.”

When asked about their decision to become a BlueFrog Plumbing + Drain™ franchise partners, Fitlow explained, “The thought of a one-day average lifecycle to a job is appealing. We also like the appeal of having one administrator to four or five technicians, or moneymakers, versus the remodeling side, where we have one administrator and one salesperson for every two-person truck.”

BlueFrog Plumbing + Drain™ equips its franchisees with a proven business system to methodically grow their operations while giving clients exceptional service. With comprehensive training, proprietary software and a creative services team specialized in competitive marketing, BlueFrog Plumbing + Drain™ aims to revolutionize the plumbing and drain-cleaning industry.

Home Brands Group™ and BlueFrog Plumbing + Drain™ are headquartered in Tempe, Ariz.

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About BlueFrog Plumbing + Drain™

Founded in 2014, BlueFrog Plumbing + Drain™ is fast becoming one of the nation’s leading plumbing and drain-cleaning franchisors. With a mission on creating brand-loyal, cheerleading clients, BlueFrog Plumbing + Drain™ delivers plumbing and drain-cleaning service, repair and replacement. The company offers 24/7 service without overtime charges to both residential and commercial clients. To schedule an appointment, visit bluefrogplumbing.com or call 1-844-HOP-TO-IT.

For more information on this subject, please contact BlueFrog Plumbing + Drain™ Marketing Communications Coordinator Amber Bryan at abryan@rebath.com or 480-754-8946.

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