



FOR IMMEDIATE RELEASE

## **PEPID, ACEP Develop Point-of-Care Continuing Medical Education**

*Healthcare professionals can now receive CME credits at the bedside, increasing impact of education*

Phoenix, Ariz. – PEPID, a leading provider of clinical decision-support resources, and the American College of Emergency Physicians (ACEP) today launched PEPID CME, a cutting-edge continuing medical education tool designed for use primarily at the point of care.

With PEPID CME, healthcare professionals can earn state-mandated *AMA PRA Category 1™* credits simply by searching their PEPID product suite for information on diagnoses, treatments or prevention, even while working directly with patients. This convenient on-site access was developed to help bridge the gap between the time spent interacting with patients and the time spent earning CME accreditation.

“This is one of our most exciting product launches yet,” said John Wagner, president of PEPID. “Before this, there was definitely an unmet need for CME that doesn’t put a huge burden on physicians. We’re giving them an option that’s easy, effective and affordable.”

One of the primary goals for PEPID when developing its CME product was to satisfy the demand for a fully embedded platform that was fast, readily accessible and relevant to users’ day-to-day activities. The company believes the finished product achieves this objective, largely due its ease of use. With PEPID CME, physicians can answer three short multiple-choice questions from within the PEPID Emergency Medicine Suite or Pediatric Emergency Medicine Suite applications on their mobile device or computer and earn 0.5 credit hours of *AMA PRA Category 1™* CME credit relating to their experience.

“It’s 2015, and the world is still struggling to move past the ‘long question, long answer’ type of CME,” explains Wagner. “For us, CME is really just an extension of our overall mission, which is to use technology to provide clinicians with the tools and resources they need to improve patient care.”

PEPID CME is currently available for healthcare professionals with [PEPID Emergency Medicine Suite](#) or [PEPID Pediatric Emergency Medicine Suite](#) and an ACEP eCME account for use on the Apple iPhone, Apple iPad, Android-based smartphones and tablets, and via [PEPID Connect](#), the company’s web-based application. To learn more about PEPID CME, visit [pepid.com/cme](http://pepid.com/cme).

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### **About PEPID**

For more than 20 years, PEPID has utilized cutting-edge technology to deliver clinical decision-support resources specific for healthcare professionals, primarily pharmacists, doctors, nurses, EMTs and

students. Currently used in 153 countries, PEPID content is reviewed and contributed to by partners including the American College of Emergency Physicians, the National Association of Emergency Medical Services Educators, the Family Physician Inquiries Network, the National Association of Clinical Nurse Specialists, the Oncology Nursing Society, the American Academy of Emergency Medicine, and the American Society of Health-System Pharmacists to ensure content is of the highest quality.

For more information on this subject, please contact PEPID Marketing Communications Specialist Amber Bryan at [abryan@pepid.com](mailto:abryan@pepid.com).

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